



To the press

Yugoexport

«All Classifications Will Lose Their Grip»

19 February – 1 May 2022

Press visit on request

January 1, 2021 marked the beginning of the 'Initiative for Trade Aesthetics (ITA)', a long-term collaboration between Kunst Halle Sankt Gallen and the oral corporation Yugoexport. So far, ITA has supported the writings of Irena Haiduk, who heads Yugoexport since 2015. Two collections of writing *Studio Feelings* and *All Classifications Will Lose Their Grip* have propelled production of accessories, scripts, sets, animated films, educational and performance programs, some of which will find form in the upcoming exhibition. The overlapping of aesthetic and economic production powers Yugoexport's work, and serves as a starting point for the first institutional solo exhibition in Switzerland.

Yugoexport is a blind, non-aligned, oral corporation modeled after the self-managed, autonomous, unofficial organizations and experimental clubs within the larger state infrastructure of the former Yugoslavia. Incorporated in the United States (where corporations are people), launched in Paris and headquartered in Belgrade, she is a copy or an avatar of Jugoexport, a defunct Yugoslav apparel manufacturer and weapons exporter.

Events and Educational Programme:

Opening Day

Saturday, 19 February 2022, 11 a.m.–5 p.m.

Guided Tours

Tuesday, 22 February 2022, 6 p.m.

(afterwards **introduction for teachers**)

Sunday, 1 May 2022, 3 p.m.

High-resolution images can be found in the press kit on our website under Information/Press. For further questions please contact Giovanni Carmine (carmine@k9000.ch) or Céline Matter (matter@k9000.ch).

The exhibition by Yugoexport is sponsored by LANDIS & GYR STIFTUNG.

The Kunst Halle Sankt Gallen is supported by Stadt St.Gallen, Kulturförderung Kanton St.Gallen, Swisslos, Ernst und Olga Gubler-Hablützel Stiftung, E. Fritz und Yvonne Hoffmann-Stiftung, Martel AG and Kulturförderung Appenzell Ausserrhoden. The educational programme is made possible by Raiffeisen.

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Opening times:
Tues to Fri 12 – 6 p.m.
Sat & Sun 11 a.m. – 5 p.m.