

CENTRE D'ART CONTEMPORAIN
D'INTÉRÊT NATIONAL

ANNEMASSE ^{FR}
PARC MONTESSUIT

ENTRÉE LIBRE
DU MERCREDI AU DIMANCHE
DE 14H À 18H

WWW.VILLADUPARC.ORG

EXPOSITION
07.10.23-21.01.24

ERIC GIRAUDET
DE BOUDEMANGE

Soutenu par
MINISTÈRE
DE LA CULTURE

La Région
Auvergne-Rhône-Alpes

haute
savoie
le Département

Annemasse Agglo

ANNEMASSE
à vivre ensemble

M
mondrian
fund

PAYSALP
CULTURE & PATRIMOINE

AC//RA
Association pour la Culture et le Patrimoine

GENEVEART

DCA

Altitudes
réseau d'art
contemporain
en territoire alpin



Villa du Parc

4 rivières

A solo show by Eric Giraudet de Boudemange

From October 7, 2023 to January 21, 2024

Opening Saturday, 7 October, 5 PM

Wellness 4 rivières

Natural magnetized water

“This year *4 Rivières* has selected La Villa du Parc as the place to offer an experience ‘in the flow’ imagined by the artist Eric Giraudet de Boudemange. The *4 rivières* exhibition plays with a synergy between contemporary art and the wellness industry. The brand, known for its campaigns touting the revitalizing virtues of water that has been magnetized by the largest therapists of the Alps, has given free reign to the artist to develop a journey of the senses in the cycle of water. He has made a daring choice to follow the beneficial element but against its natural flow, going back from the bubbling spring to its origins in the atmosphere. In this way he builds an immersive experience, which takes the playful and attractive aspects of the forms that have driven the marketing success of *4 rivières* and fuses them to a profound symbolic dimension of water as an elementary material that is primordial. The unseen but associated ethical and economic aspects are also given their due, proof that the brand welcomes self-reflection and the dynamics of criticism.

Visitors to the show will discover installations, wall paintings, sculptures, and videos composing a total environment that merges water, landscape, and the body. Pretested by a sample of consumers, the concept has drawn mixed reactions that are often intense and never indifferent. This journey, a close-up focus on the watery element, offers visitors the chance to feel physical metamorphoses they have never even suspected exist, fostered by fluids and interactions that are sometimes repulsive, and reinforced by the environmental challenges of our day and age, which the water of *4 rivières* works to conjure up and heal. Now it’s each and every visitor’s chance to experience and decide for themselves, starting 7 October.”

From our correspondent Vanie Nothon, for *Source of Wellness*

Biography

Eric Giraudet de Boudemange is a French artist born in 1983. He lives between Paris and Amsterdam. He studied at Ensba, Paris, the Fresnoy and the Rijksakademie.

His projects are based on fieldwork developed during several residencies. In France, he created a pigeon club at CAC Brétigny or worked on the vernacular traditions on the island of Ouessant at Finis Terrae. He collaborated with a Cajun healer in Deltaworkers at the New Orleans ; He also worked around a sportive tradition in Dutch landscape in Kunsthuis Syb, etc.

In 2023, his works were exhibited at the Stedelijk Museum, in the gallery Martin van Zomeren, and at the *Tale of a Tub* art centre in the Netherlands. He has benefited from solo exhibitions at the Fries Museum in Punt WG (2017, Netherlands), at the Centre d'art les Capucins in Embrun (France, 2019) and at the Lily Robert gallery in Paris (2019).

He has made several performances at the Centre Pompidou, at the Ricard Foundation, la Criée Art centre and Le Cyclop in the Forest of Fontainebleau near Paris.

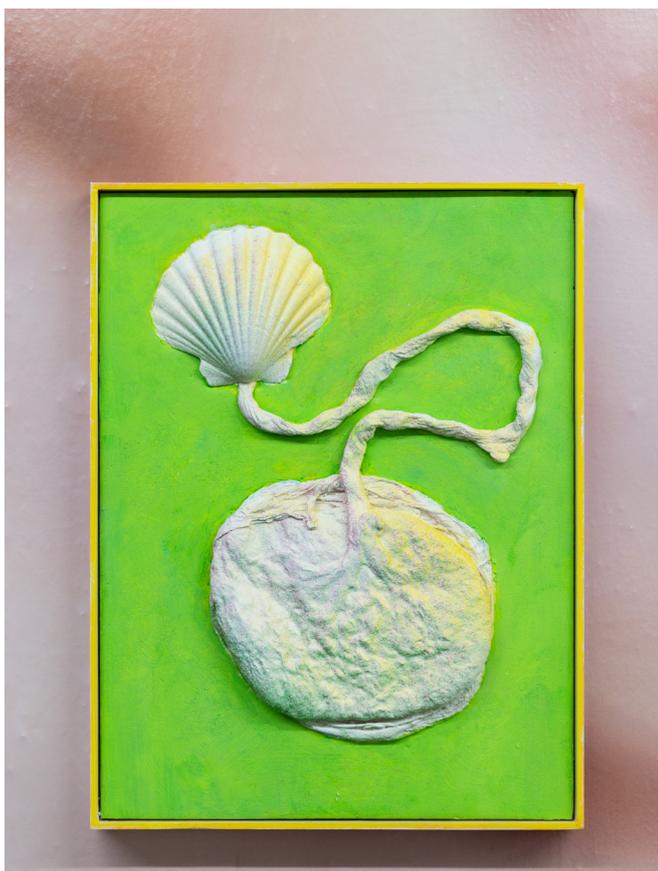
The Villa du Parc welcomed Eric Giraudet de Boudemange for a research residency in 2022 in partnership with PaysAlp and the Archipel Butor which gave rise to a first film presented in the exhibition. The monographic exhibition *4 rivières* continues its reflexions on the water cycle by allowing it a new stage in its plastic practice with many new works productions.



The Story of Water, Milk and Peewit Eggs, 2017
 Exhibition at Fries Museum, Leeuwarden, Netherlands
 photo ©Marieke Balk



Bovis at 13.000, 2019
 Exhibition at Les Capucins, art center, Embrun
 photo ©François Deladerrière



Cérémonie pour le double de M. 2022
Molding of placenta and scallop shell in plaster,
spray paint, acrylic. 30×40cm
Photo © LNDW Studio



Goutte, blown glass, 2023



Work in progress of blown glass
sculptures, slumped glass and
stainless steel for the exhibition
4 Rivières, Villa du Parc



Mu, silicon and glass eye, 2023

EXHIBITION 4 RIVIÈRES

FROM 7.10.23 TO 21.01.24

Curator : Garance Chabert

Opening Saturday, 7 october, 5 PM, with the artist

Communication manager: Eudoxie Korus-Humblot
communication@villaduparc.org

Villa du Parc
Centre d'art contemporain d'intérêt national

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ouvert du mercredi au dimanche de 14h à 18h et sur rendez-vous

The exhibition *4 rivières* gets support of Mondriaan Fund



With the support of :



Villa du Parc